

## **Our Mission and Vision:**

Gina and Ronnie Barbera, the driving forces behind Barbera Productions, LLC, founded the Stone Oak Ladies Business Association in 2018. Serving the Stone Oak and northside of San Antonio, this association has since been a pivotal networking hub for businesswomen and women professionals eager to forge substantial connections in the area.

From its inception, the association has been ardently dedicated to bridging the gap between businesses, facilitating networking, and paving the way for fresh, lucrative opportunities. The significance of business networking is manifold. Not only does it cement and strengthen business ties, but it also ushers in innovative ideas and propels both individual careers and enterprises forward. Additionally, being part of such a community grants access to a trove of new information and paves the way for forging enduring personal bonds.

To maximize the benefits for its members, the Stone Oak Ladies Business Association presents a myriad of participation opportunities. We are here to ensure that every member leverages the most out of their association experience.

#### **Benefits:**

- 13month membership.
- Monthly venues to make business contacts.
- A link to your business web page on stoneoakladiesba.com.
- One business listing/category on stoneoakladiesba.com website. Additional listings can be purchased.
- Listing of member offers or discounts on stoneoakladiesba.com.
- Membership plaque showing level of membership.
- Option to have a ribbon cutting ceremony to include 150-word article in Stone Oak Highlights Newspaper
- Ribbon cutting email blast sent unlimited times as needed.
- Ribbon cutting ceremony photos taken during event and sent to member for keepsake.
- Option to have presentation of plaque at a meeting to include 150-word article in Stone Oak Highlights
- Invitations to ribbon cutting ceremonies, mixers, workshops, luncheons and virtual events.
- Opportunity to sponsor an event.
- Opportunity to serve as an Ambassador.
- Ambassador recognition with photo on website.
- Opportunity to provide promotional materials in "Welcome Packet" for serving as an Ambassador.
- Opportunity to recognize you as Ambassador of the quarter.
- Earn points for referring a new member to the association to apply towards luncheons, expo's or next year's membership or advertisements in Highlights Publications.
- Member rate on ad placed in Highlights Publications
- Opportunity to have banner on website & email marketing. Check your option in the appropriate box.



# Membership \$250 - Bronze

- Plaque presented at event or choose a ribbon cutting.
- 150-word article with photo of plaque presented at event or ribbon cutting published in Stone Oak Highlights Newspaper.
- Listing on website with business link.
- Special decal to place at your business or vehicle showing membership.
- Earn points for referring a new member to association to apply towards luncheons, expo's or next year's membership or advertisements in Highlights Publications.
- Membership recognition on e-blast & website
- Opportunity to serve as an Ambassador.
- Opportunity to recognize you as an Ambassador of the quarter.
- Opportunity to be recognized as Ambassador in Stone Oak Highlights.
- Provide goodies for welcome packet for ribbon cutting presentations.
- Photo on website if you serve as an Ambassador.
- Special invites for Ambassadors luncheons.
- Your special offer & discounts listed for members to receive for using your services on www.stoneoakladiesba.com.
- Member rate on ads placed in Highlights Publications.

#### Membership \$500 - Silver Membership

Choose One

EBlast

Banner

- Silver member recognition on www.stoneoakladiesba.com
- Opportunity to host and sponsor a networking event-ask about perks for sponsorship.
- Choice: Choose a scrolling banner on the main website or a monthly e-blast of a company ad- must provide ready to go as a jpeg.
- Plaque presented at event or choose a ribbon cutting.
- 150- word article with photo of plaque presented at event or ribbon cutting published in Stone Oak Highlights Newspaper.
- Listing on website with business link.
- Special decal to place at your business or vehicle showing membership.
- Earn points for referring a new member to association to apply towards luncheons, expo's or next year's membership or advertisements in Highlights Publications.
- Opportunity to serve as an Ambassador.
- Opportunity to recognize you as an Ambassador of the quarter.
- Opportunity to be recognized as Ambassador in Stone Oak Highlights.
- Provide goodies for welcome packet for ribbon cutting presentations.



- Photo on website if you serve as an Ambassador.
- Special invites for Ambassadors luncheons.
- Your special offer & discounts listed for members to receive for using your services on www.stoneoakladiesba.com.
- Member rate on ads placed in Highlights Publications.

# Membership \$750 - Gold Membership

- Gold member recognition on www.stoneoakladiesba.com
- Opportunity to host and sponsor a networking event-ask about perks for sponsorship.
- A monthly e-blast of a company ad- must provide ready to go as a jpeg.
- A scrolling banner on the main website with your link.
- Plaque presented at event or choose a ribbon cutting.
- 150-word article with photo of plaque presented at event or ribbon cutting published in Stone Oak Highlights Newspaper.
- Spotlight of your business on e-blast and on social media
- Your ad on the website with your business listing.
- Listing on website with business link.
- Special decal to place at your business or vehicle showing membership.
- Earn points for referring a new member to association to apply towards luncheons, expo's or next year's membership or advertisements in Highlights Publications.
- Opportunity to serve as an Ambassador.
- Opportunity to recognize you as an Ambassador of the quarter.
- Opportunity to be recognized as Ambassador in Stone Oak Highlights.
- Photo on website if you serve as an Ambassador.
- Special invites for Ambassadors luncheons.
- Your special offer & discounts listed for members to receive for using your services on www.stoneoakladiesba.com.
- Member rate on ads placed in Highlights Publications.



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# Membership \$1,000 - Platinum Membership

- Platinum Member recognition on www.stoneoakladiesba.com
- Opportunity to host and sponsor a networking event-ask about perks for sponsorship.
- Opportunity to present a 5-minute presentation at one Stone Oak Ladies Night or Stone Oak Ladies Business Association. (Guidelines to be given)
- Chit Chat With Gina column about your business in Stone Oak Highlights.
- A monthly e-blast of a company ad- must provide ready to go as a jpeg.
- A scrolling banner on the main website with your link.
- Plaque presented at event or have a ribbon cutting.
- 150-word article with photo of plaque presented at event or ribbon cutting published in Stone Oak Highlights Newspaper.
- Spotlight of your business on one e-blast .
- Spotlight of your business on Stone Oak Ladies BA Facebook page
- Your ad on the website with your business listing.
- Listing on website with business link.
- Special decal to place at your business or vehicle showing membership.
- Earn points for referring a new member to association to apply towards luncheons, expo's or next year's membership or advertisements in Highlights Publications.
- Opportunity to recognize you as an Ambassador of the quarter.
- Opportunity to be recognized as Ambassador in Stone Oak Highlights.
- Photo on website if you serve as an Ambassador.
- Your special offer & discounts listed for members to receive for using your services on www.stoneoakladiesba.com.
- Special decal to place at your business or vehicle showing membership.
- Earn points for referring a new member to association to apply towards luncheons, expo's or next year's membership or advertisements in *Highlights Publications*.
- Opportunity to recognize you as an Ambassador of the quarter.
- Opportunity to be recognized as Ambassador in Stone Oak Highlights.
- Photo on website if you serve as an Ambassador.
- Your special offer & discounts listed for members to receive for using your services on www.stoneoakladiesba.com.
- Member rate on ads placed in Highlights Publications.



Referred B	y:
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Business Name:	
Contact Person	Phone ( )
Address:	
Email:	
Fax:	Type Of Business
Web Address:	

#### **Payment Instructions:**

Checks should be made out to: *Stone Oak Ladies Business Association* or use credit card enrollment below. Please check one.

<b>e Honor:</b> Mastercard Visa Discover American Express Cash/ Check	
rd Number	
o. Date Sec. Code	
nount \$	
thorized Signature	_
ling Address:	
ntact Person Phone:	
ling Address: City/State/Zip	

Notice of Auto-Renewal: This agreement shall be renewable at the end of the current term, unless either party gives written or verbal notice of the intention to not renew. This membership renewal agreement is subject to termination by either party upon at least 30 days notice prior to the end of the then current contract year. There are no refunds or transferring membership to other parties.



## **Discount Offer For Members Agreement**

I agree to provide this offer, stated below, for a minimum of one full year to all Stone Oak Ladies Business Association. Offer will continue on a month-to-month basis after one year – unless otherwise notified in writing of cancellation. A 30-day advanced written notice is needed if contributor decides to cancel said offer. Contributor of special discount member offer also agree to display the Stone Oak Ladies Business Association decal on the door of the business to help identify themselves as a contributor for the duration of participation.

Company Name:		
Contact Name:		
Phone:	Fax:	
Address:		
Email:		
Type Of Business:		
Offer:		
Print Name:		
Signature:		_
Date:		



## **Ambassador Agreement**

I agree to commit to six months as an Ambassador, which will entitle me to a head shot photo with my name, company name on the association's website. I will also have the opportunity to submit my information to be included in a welcome packet which will be presented at ribbon cuttings to the business owners. I must have at least 25 pieces of supplies turned in to put in welcome packets. I understand I must purchase a Stone Oak Ladies Business Association name tag which will display my name and company name. I understand that I must attend all ribbon cuttings as long as association gives me a one week notice. If I am unable to attend, I agree that it is my responsibility to have someone come in my place. I understand the importance of attendance in order for this group to be successful. Attendance will be taken at each ribbon cutting. I understand that if I am unable to fulfill this commitment, I will not be able to have the privileges given to an Ambassador.

Print Name	Date
Signature	Company Name
Email	
Phone #	Cell #
Ambassador badge order \$15 to be paid as fo	bllows:
Please check one 🗌 Visa 🗌 Mastercard 🗌	American Express Discover Check/ Cash
Card #	Exp
Name on Card	Sec. Code:
Billing Address	
City, State, Zip	



# **Business Or Medical Listing**

Name of Business:	
Type of Business: (One Category per Business Listing)	
(One Category per business Listing)	
Address:	
Phone #	Fax(for medical only)
Website :	
Name of Center/Building of Business Location	
Name of Person Authorizing:	
Email for Ad and Business Listing Approval	



# **Business Directory Categories**

- \_\_\_ Accountants Certified Public
- \_\_\_ Advertising/Promotional Products
- \_\_\_ Air Conditioning & Heating
- \_\_\_ Apartment Communities
- \_\_\_ Apartment Locators
- \_\_\_\_ Art Galleries/Studios
- \_\_ Assisted Living
- \_\_\_ Associations
- \_\_\_ Athletic Training Facilities
- \_\_\_ Attorneys
- \_\_\_ Automotive Collision Repair
- \_\_\_ Automotive Dealerships
- \_\_\_\_ Automotive Repair
- \_\_\_ Bakeries
- \_\_\_ Banking
- \_\_\_ Bars
- \_\_\_ Beauty Salons & Spa Services
- \_\_\_ Beauty Products/Cosmetics
- \_\_\_\_ Birthday Parties
- \_\_\_ Business Consulting
- \_\_ Catering
- \_\_\_ Chimney Sweep Certified
- \_ Chocolate
- \_\_ Churches
- \_\_ Cleaners & Laundry
- \_\_ Cleaning Products
- Communications Providers
- \_\_ Computer Services
- \_\_ Counselors/Mediators
- \_\_ Country Clubs
- Credit Restoration
- Credit Union
- \_\_ Decks & Patios
- \_\_ Drug Detection Services
- \_\_\_ Employee Benefits
- \_\_\_ Entertainment Music
- \_\_\_ Entertainment Performing Arts
- \_\_\_\_ Entertainment Sports

- \_\_\_ Etiquette Classes
- \_\_\_ Event Planning
- \_\_\_ Eyelash Extensions
- \_\_\_ Financial Advisors, Investments & Services
- \_\_\_ Fitness Centers
- \_\_\_ Fitness Centers Children's
- \_\_\_ Florists
- \_\_\_ Fruit Bouquets
- \_\_\_ Funeral Homes
- \_\_ Golf Courses
- \_\_ Greeting Cards
- \_\_\_ Health Food
- \_\_\_ Home Furnishings & Bedding
- \_\_\_ Home Building & Remodeling
- \_\_ Home Care
- \_\_ Home Technology Design
- \_\_\_ Honeymoon Travel
- \_\_ Hotels
- \_\_ House Cleaning
- \_\_\_\_ Human Resources
- \_\_ Ice Cream
- \_\_ Insurance
- \_\_ Insurance Contract Management
- \_\_ Interior Design
- \_\_ Internet Marketing
- \_\_\_ Irrigation System Installation & Services
- \_\_ IT Services
- \_\_ IT Staffing
- \_\_ IT Support
- \_\_\_\_ Janitorial Services
- \_\_\_ Jewelry
- \_\_\_ Kennels
- \_\_\_ Language Centers
- \_\_\_ Lawn & Landscaping Services
- \_\_ Limousines
- \_\_ Liquor Store
- \_\_\_ Mailing Services
- \_\_\_\_Massage –Therapeutic Continued on page 11



#### Continued from page 10

# **Business Directory Categories**

- \_\_ Mortgage
- \_\_\_ Music Schools
- \_\_\_ Music Venues
- \_\_ Newspapers
- Office Condominiums
- \_\_\_Office Equipment
- \_\_ Organizing Service
- \_\_\_ Painting Contractors
- \_\_\_ Pest Control
- \_\_\_ Pet Grooming
- \_\_\_ Pet Sitting & Services
- Photographers
- \_\_ Picture Framing \_\_ Pilates
- \_\_ Pllates
- \_\_\_ Pool Construction \_\_\_ Window Tinting
- \_\_\_ Pottery Studios \_\_\_ Wine
- Pre-Schools
- \_\_\_ Printer Ink & Toner
- Printing & Copying
- \_\_\_ Private Schools
- \_\_\_ Prof. Employer Organizations
- Property Management
- \_\_\_ Real Estate
- \_\_\_ Real Estate School
- \_\_\_ Restaurants American
- \_\_\_ Restaurants Asian
- \_\_\_ Restaurants BBQ
- \_\_\_ Restaurants Breakfast/Lunch
- \_\_\_ Restaurants Café
- \_\_\_ Restaurants Deli
- \_\_\_ Restaurants French
- \_\_\_ Restaurants Gourmet
- \_\_\_ Restaurants Italian
- \_\_\_ Restaurants Mediterranean
- \_\_\_ Restaurants Mexican
- \_\_\_ Restaurants Mongolian Stir Fry
- \_\_\_ Restaurants Pizza
- \_\_\_ Restaurants Prepared Meals

- \_\_\_ Restaurants Seafood
- \_\_\_ Restaurants Southwestern
- \_\_\_ Restaurants \_\_\_\_
- \_\_\_ Retail Boutiques
- \_\_\_ Retail Children's Boutiques
- \_\_\_ Retail Discount Stores
- \_\_\_ Retail Footwear
- \_\_\_ Retail Health & Wellness
- \_\_\_ Retail Shopping Centers
- \_\_\_ Retail Specialty Stores
- \_\_\_ Retail Toy Stores
- \_\_\_ Retirement Communities
- \_\_\_ Security
- \_\_\_ Staffing
- \_\_\_\_ Storage
- \_\_ Structural & Civil Engineering
- \_\_\_ Surveyors
- \_\_\_\_\_Tanning Salons
- \_\_\_\_Tattoos/Body Piercings
- \_\_\_ Trade Schools
- \_\_\_\_Travel Agencies
- \_\_\_ Tutoring/Learning Centers
- \_\_\_\_ Tutoring/Learning Centers
- \_\_\_ Welcome Services
- \_\_ Wellness & Nutrition
- \_\_\_ Wholesale Designer Merchandise
- \_\_\_\_ Wholesale General
- \_\_\_ Window Coverings
- \_\_\_ Window Tinting
- \_\_\_Wine
- \_\_\_ Other (explain)



# **Medical Directory Categories**

- \_\_\_\_ Allergy, Asthma & Immunology
- \_\_\_ Alzheimer's/Dementia Care Residence
- \_\_\_ Angiography
- \_\_\_ Anti-Aging
- \_\_ Cancer Treatment
- \_\_ Cardiology
- \_\_ Cardiovascular
- \_\_ Colon & Rectal Surgery
- \_\_ Cosmetic Gynecology
- \_\_ Cosmetic Surgery
- \_\_ Counseling
- \_\_ Credentialing
- \_\_ Dentistry Cosmetic
- \_\_\_ Dentistry Endodontics
- \_\_\_ Dentistry Family
- \_\_ Dentistry General
- \_\_\_ Dentistry Pediatric
- \_\_ Dermatology
- \_\_\_\_ Family Medicine
- \_\_\_ Gastroentrology
- \_\_ Health Care
- \_\_\_ Health & Wellness
- \_\_ Hospitals
- \_\_ Imaging Centers
- \_\_ Internal Medicine
- \_\_ Lasik Centers
- \_\_\_\_ Medical Billing
- \_\_\_ Medical Equipment Repair
- \_\_\_ Medical Esthetiques
- \_\_\_ Medical Information Technology
- \_\_\_ Medical Transcription
- \_\_\_ Midwives
- \_\_ Neurology
- \_\_\_ Neurosurgery
- \_\_\_ Nutritionists & Dietitians
- \_\_ Obstetrics/Gynecology
- \_ Ophthalmology
- \_ Optometrists
- \_\_ Oral & Maxillofacial Surgery

- \_\_ Orthodontics
- \_\_ Orthotics & Prosthetics
- \_\_ Otolaryngologists
- \_\_\_ Pain Management
- \_\_ Pediatrics
- \_\_\_ Pediatrics After Hours
- \_\_\_ Pediatrics Pulmonary
- \_\_\_ Pharmacy
- \_\_\_ Physical Therapy
- \_\_ Plastic Surgery
- \_\_\_ Plastic Surgery Facial
- \_\_ Podiatry
- \_\_\_ Skilled Nursing
- \_\_\_ Speech Therapy
- \_\_ Sports Medicine
- \_\_\_ Therapy
- \_\_\_ Urgent Care/Minor Emergency
- \_\_\_Vein Treatment
- \_\_\_ Wellness & Weight Loss
- \_\_ Other \_\_\_\_\_



## Stone Oak Highlights Advertising Member Rate Advertising Rates Are Per Month

We provide direct mailed newspapers for Stone Oak, Helotes & Alamo Ranch areas. Combo pricing available, ask for details.

#### **Member Rates:**

#### **Dimensions:**

Eighth Page 5 (W) X 3 (H)

Sixteenth Page 2.45 (W) X 3 (H)

	lowbox Dofoo	Quarter Page 5 (W) X 6 (H)
Eighth Page Sixteenth Page	\$ 350 \$ 200	Half Page (Vertical) 5 (W) X 12.25 (H)
Half Page Quarter Page	\$ 925 \$ 570	Half Page (Horz.) 10.25 (W) X 6 (H)
Full Page	\$1650	Full Page 10.25 (W) X 13 (H)

## **Platinum Member Rates:**

Full Page	\$1600
Half Page	\$ 900
Quarter Page	\$ 550
Eighth Page	\$ 325
Sixteenth Page	\$ 175

No additional costs for ad building for *Stone Oak Highlights* 

# **Place your order**

Size of ad	
Length of run	
Contact info:	
Name:	
Business:	_
Email:	
Phone/ Cell	_

A representative will call and go over details and get your information/ graphics for your ad.